

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

December 5, 2012

Via E-mail

Vincent Tianquan Mo, Executive Chairman SouFun Holdings Limited 8th Floor, Tower 3, Xihuan Plaza No. 1 Xizhimenwai Avenue Xicheng District, Beijing 100044 The People's Republic of China

Re: SouFun Holdings Limited

Form 20-F for the Fiscal Year Ended December 31, 2011

Filed on April 26, 2012 File No. 001-34862

Dear Mr. Mo:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Matthew Crispino

Matthew Crispino Staff Attorney