

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of September 2016  
Commission File Number: 001-34862**

**FANG HOLDINGS LIMITED**  
(Exact name of registrant as specified in its charter)

**F9M, Building 5, Zone 4, Hanwei International Plaza  
No. 186 South 4th Ring Road  
Fengtai District, Beijing 100160  
The People's Republic of China**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.  
Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

---

Fang Holdings Limited (the “Company”) recently appointed Dr. Frank Hua Lei as the acting Chief Financial Officer during the period when CFO, Mr. Kent Huang, will be half time working for his health check. A press release is attached hereto as Exhibit 99.1 and incorporated by reference herein.

The Company’s name change from SouFun Holdings Limited to Fang Holdings Limited is due to take effect at the open of trading on September 23, 2016. The Company has retained its ticker symbol of “SFUN” on The New York Stock Exchange.

---

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

FANG HOLDINGS LIMITED

By: /s/ Vincent Tianquan Mo

Name: Vincent Tianquan Mo

Title: Executive Chairman

Date: September 23, 2016

---

**Exhibit Index**

Exhibit 99.1—Press Release dated September 22, 2016

---

**Fang Announces Appointment of New Acting CFO**

BEIJING, Sept. 22, 2016 -- SouFun Holdings Limited (NYSE: SFUN) ("Fang," the "Company," "we" or "our"), the leading real estate Internet portal in China, today announced the appointment of Dr. Frank Hua Lei as the acting Chief Financial Officer during the period when CFO Mr. Kent Huang will be half time working for his health check.

Dr. Lei joined Fang in 2009 and has since accumulated extensive experience across multiple functions in the Company. In particular, Dr. Lei has been the managing director of the Company's Investment Management Division and the Deputy CFO in 2015 and 2014, respectively.

Dr. Lei holds a Ph.D. in finance from University of the West of England in the United Kingdom, a Master degree in banking and finance from Loughborough University in the United Kingdom and a Bachelor degree in economics from Beijing Forestry University in China.

**About Fang**

Fang operates the leading real estate Internet portal in China in terms of the number of page views and visitors to its websites. Through our websites, we provide e-commerce, marketing, listing, financial and other value-added services for China's fast-growing real estate and home furnishing and improvement sectors. Our user-friendly websites support active online communities and networks of users seeking information on, and other value-added services for, the real estate and home furnishing and improvement sectors in China. Fang currently maintains about 100 offices to focus on local market needs and its website and database contains real estate related content covering more than 629 cities in China. For more information about Fang, please visit <http://ir.fang.com>.

**For investor and media inquiries, please contact:****Dr. Hua Lei**

Acting CFO  
Phone: +86-10-5631-8661  
Email: [leihua@fang.com](mailto:leihua@fang.com)

**Ms. Joyce Tang**

Senior Investor Relations Manager  
Phone: +86-10-5631 8659  
Email: [tangjunning@fang.com](mailto:tangjunning@fang.com)

**Ms. Dana Cheng**

Investor Relations Manager  
Phone: +86-10-5631 8174  
Email: [chengyu.bj@fang.com](mailto:chengyu.bj@fang.com)

---